



SIPS NEWSLETTER

- December -

2nd official SIPS conference
on placebo studies

July 7-9, 2019
Leiden, the Netherlands

www.sipsconference.com

SIPS The Science of Interdisciplinary Research and Practice SIPS



In the spotlight:

Ionica Smeets, PhD.

(Keynote speaker)

Presentation title:

This study will change your life -
health news in the media

About prof. dr. Smeets

Ionica Smeets is professor of Science Communication at Leiden University since 2015. Her research focuses on bridging the gap between experts and the general public. Her work is very interdisciplinary with collaborations ranging from journalism scholars and psychologists to geoscientists and general practitioners.

One of her particular interests is exaggerated health news in the media. Where does it come from and what are its effects? Before coming back to the university she worked as

an independent journalist and she still writes popular-scientific columns and actively participates in the public debate about science. She wrote three popular-scientific books which are all bestsellers and a handbook on science communication that is used in several courses in The Netherlands.

Click [here](#) for the **abstract** of prof. dr. Smeets's presentation at the conference.

- Plenary sessions -

Thirty international leading experts in the placebo field will present their work during the 2nd official SIPS conference in themed plenary sessions, including:

- Novel neuroimaging findings: how does the placebo effect work?
 - Nocebo: expecting harmful effects will make you ill
 - How can we use placebos in clinical practice?
- Pharmacological conditioning and psychophysiology
 - Placebo in mind: what's in it?

More information about the program can be found [here](#)

- Accommodation reminder -



We have secured rooms in three excellent hotels in Leiden in different price categories. More information about the accommodations and the conference rate can be found [here](#).

We kindly remind you to book your hotel as early as possible, as the number of available rooms is limited.

- Highlights -

Leiden is famous for its impressive history of science and art and large cultural heritage. With over 13 prominent museums within walking distance, this City of Discoveries boasts the biggest museum density in the Netherlands.



Click [here](#) and [here](#) to find a selection of the best museums in Leiden.



This newsletter is sent by the local SIPS conference committee (chair: Prof. Dr. Andrea Evers).

Contact us by mail: SIPS2019@FSW.leidenuniv.nl

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